



FOR IMMEDIATE RELEASE:

Media Advisory

- WHAT:** Universal Child Care *Is Possible* Campaign Launch
- WHEN:** April 26th 2018 at 10:30 a.m. – 11:30 a.m.
- WHERE:** Ontario Coalition for Better Child Care and Association Early Childhood Educators
Ontario Office
489 College St., Suite 206
Toronto, ON M6G 1A5
Live on Facebook pages - Ontario Coalition for Better Child Care and Association of Early Childhood Educators Ontario
- WHY:** The Ontario Coalition for Better Child Care (OCBCC) and partners are launching the 2018 child care election campaign, *Universal Child Care Is Possible*. Our non-partisan campaign aims to engage voters and candidates on the issue of quality affordable child care in the upcoming Ontario elections. OCBCC and Association of Early Childhood Educators Ontario (AECEO) are working with teams of educators, parents and allies in communities across the province on the issue of affordable, quality child care for all.
- SPEAKERS:** **Laurel Rothman, Interim Coordinator OCBCC**
Lyndsay Macdonald, Coordinator AECEO
Amanda Munday, Parent
- WHO:** Parents, children and educators
Ontario Coalition for Better Child Care (OCBCC)
Association of Early Childhood Educators Ontario (AECEO)
ACORN Canada
Toronto East Enders for Child Care (TEECC)
Early Years Coalition Waterloo Region
Thunder Bay Early Childhood Educators Unite
Early Years Professionals Rise Up Toronto
Halton Advocates for Quality Child Care
ECE Power Ottawa

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